



Lenovo  
**TruScale**

# Innovate without constraint

How Lenovo TruScale Infrastructure-as-a-Service solutions that scale quickly and flexibly can power your business growth

**Smarter  
technology  
for all**

**Lenovo**



# Driving innovation and delivering results

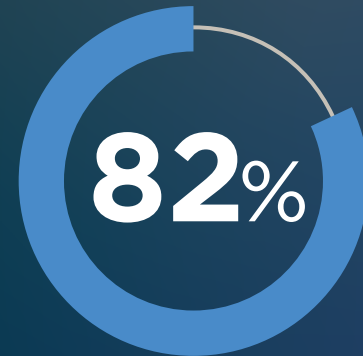
In today's fast-paced, ever-changing world, the 'new normal' is disruption.

Business leaders need to act with speed and agility to face challenges and make the most of any new opportunities that come their way.

Unfamiliar and unpredictable events such as the pandemic mean working patterns can need to change almost overnight. Meanwhile, global supply chain problems often require immediate action to sustain business operations and devise new strategies.

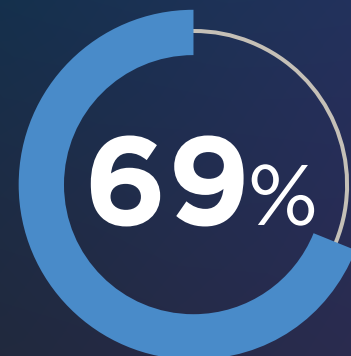
To implement these instant responses, business leaders require IT systems that can scale quickly and flexibly as and when the need arises. But how can this be achieved without large-scale capital expenditure and procurement delay?

The answer comes with Lenovo TruScale Infrastructure-as-a-Service – the no-risk, no-surprise, pay-as-you-go consumption model that offers access to the latest industry-leading solutions to drive your business forward.



82% of chief information officers said that their role had become significantly or somewhat more difficult compared to two years ago

(source: Lenovo Global Study of CIOs 2022)



69% of boards responded to the COVID-19 pandemic with digital business acceleration, while 60% chose to improve operational excellence through digital business

(source: Gartner Top Priorities for IT: Leadership Visions for 2021)

# The as-a-service, cloud-like experience with on-prem security and control

Lenovo TruScale Infrastructure-as-a-Service offers all the power and strategic advantage of the latest data center hardware through a pay-as-you-go business model. Evergreen solutions can be quickly scaled without incremental capital investments, with 24/7 proactive monitoring, management, and service support. So how can these flexible features help you build the vision that takes your business forward?



## Benefit 1 Enables innovation

TruScale Infrastructure-as-a-Service lets you focus on digital innovation, leveraging the benefits of hybrid cloud with secure on-premise infrastructure for reassurance in an uncertain world.

- Industry-leading technology
- Seamless integration between other TruScale solutions such as devices
- Shorter procurement times for new technology
- Less supply chain complexity with a one-stop-shop supplier
- No upfront capital costs



## Benefit 2 Flexible and scalable

Our as-a-service model comes with fixed or metering based variable payment. TruScale allows you to scale with full elasticity, meaning your infrastructure grows in step with your data and business.

- Unmatched program flexibility
- Quickly scale up/down or pause to meet evolving needs
- Right-sized, all the time
- Stay ahead of change with industry-leading technology
- Fully managed solutions with end-to-end services



## Benefit 3 Secure and transparent

Our utilization and metering technology gives an authentic pay-as-you-go model, eliminating over-provisioning and providing you with real-time cost insight. On-prem, in your data center, with your firewall and security controls.

- Technology measures actual usage rather than allocation
- Power consumption provides genuinely accurate metering
- Online portal provides access to infrastructure costs in real-time
- Physical on-premises security, protection and control

# How an integrated approach to as-a-service can streamline your IT operations

Digital innovation is a crucial driver of business success. IT leaders need to not only embrace the speed of transformation but navigate and lead the journey.

The TruScale portfolio provides you with simplified access to a broader portfolio of technology – not only infrastructure and devices but also software and services – through a flexible as-a-service consumption model with a single solution with a predictable and affordable periodic fee.

IT leaders also want to work with trusted partners that can simplify access to transformative technology and dynamically respond to their needs. Lenovo TruScale enables you to drive competitive advantage through a comprehensive, pay-as-you-grow program that delivers performance, flexibility, and reliability from pocket to the data center.

## Integrated solutions that work seamlessly together

We offer a one-stop-shop for technology acquisition, with devices, infrastructure, software and IoT under the TruScale umbrella. The Lenovo everything-as-a-service solution means you can depend on reliable, cutting-edge solutions that work seamlessly together – every time.

## A tailored approach that provides best-in-class technology solutions

Fully-customizable services can be tailored to your individual requirements, providing the most optimized solution. We act as an extension to our customers' IT teams, providing a single point of contact that ensures credibility through accountability at every step of the way.

# Lenovo TruScale

## Find Out More

To learn more about how Lenovo's TruScale Infrastructure-as-a-Service can help take your business forward, go to <https://techtoday.lenovo.com/us/en/iaas> or reach out to one of our experts on [truscale@lenovo.com](mailto:truscale@lenovo.com)

[lenovo.com](https://lenovo.com)

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