Smarter technology for all

Lenovo

Thinking about adding non-Windows devices to your fleet? Think again.

In the modern workplace, there's no doubt that diversity is a strength. More experiences, varied skill sets, valuable perspectives, improved ROI — everyone sharing their unique talents and insights makes any organization stronger, more agile, and more prepared for the future.

While there are benefits to having a diversified workforce, **there is one area, however, where variation can be challenging:** supporting multiple operating systems in an enterprise environment.

And it's a growing concern as **more users want the option to choose a device like the ones they have at home**, or used in school, or saw on TV, or that matches their mobile phone. IT leaders are faced with ensuring these devices integrate seamlessly with the larger technology ecosystem, which is more challenging than ever with a remote/hybrid workforce.

It's a tough act to balance. On one hand, organizations want to give users their device of choice. It's a great way to attract and retain talent. **On the other, there's work to be done**, and end users need secure devices that provide seamless performance with critical enterprise applications.

The truth is that it doesn't have to be an either-or situation. Lenovo ThinkPad® premium devices running Microsoft Windows 11 Pro can deliver enterprise-class performance with all the features IT needs and today's dynamic users want.

It's time to **think again** about the bigger picture.

Explore the impact choosing Lenovo ThinkPad premium devices and Microsoft Windows 11 Pro can have on the enterprise technology ecosystem by reaching out to your Lenovo representative. **Schedule a meeting today and see how ThinkPad® Z Series delivers the modern design users want with the enterprise quality your organization needs.**

Consider these five reasons to think again about Lenovo:

A better user experience

Having the right technology in place plays a key role in creating a positive employee experience (EX). **82% of workers surveyed say technology has a significant impact on employee engagement and happiness**.[1] And the PC is at the heart of that experience.

But **not every device is suited for the enterprise working environment**. Enterprise devices need to be rugged and reliable to enable continuous productivity. They need to run a stack of mission-critical apps seamlessly. And they need to support users with a wide range of abilities and needs related to vision, hearing, mobility, speech, and neurodiversity.

Lenovo devices are designed and built for the modern enterprise environment with accessibility kept top of mind. In a recent survey, companies saw a **15% increase in employee satisfaction** with Lenovo ThinkPad premium devices.[2]

Streamlined IT support/deployment

The hybrid workplace has IT teams stretched thin, supporting employees both onsite and off. Introducing non-Windows devices complicates the ecosystem, and every help desk ticket that can be avoided means more time for the IT team and employees to focus on moving the company forward. Lenovo ThinkPad premium laptops are known for their durability. They're MIL-SPEC certified, unlike other consumer products, which reduces break/fix demands.

The improved IT support efficiency offered by Lenovo ThinkPad premium devices **decreased help desk tickets by 60%** for enterprise organizations.[2]

Enterprise application compatibility

Compatibility — when it comes to the core enterprise applications users need to run every day — is one of the biggest challenges IT teams face when bringing non-Windows laptops into the ecosystem. In addition to frustration and lack of productivity for end users and IT teams alike, these incompatibilities can incur additional costs. **99.6% of applications are compatible with Windows 11**.[3]

Peripherals and accessory compatibility

Users depend on a wide range of peripherals and accessories to stay productive in the modern hybrid workplace, like monitors, docks, keyboards, mice, and noise-canceling headphones, just to name a few. **Bringing in non-Windows devices limits the choices available to users**.

Security

Keeping a hybrid workforce safe from evolving cyberthreats is a constant battle for IT leaders. The greater attack surface presented by remote workers outside the corporate firewall has proven irresistible to hackers.

While some believe there are generally fewer threats against non-Windows PCs, the number of Mac detections increased more than 200% year over year in 2021.[4]

Lenovo security management services and Windows' consistent security updates allowed organizations to see up to a **40% drop in data breaches**.[2]

1 Harvard Business Review, "Technology's Make or Break Role in Employee Engagement," March 2020
2 A commissioned study by Forrester Consulting, "The Total Economic Impact™ of Lenovo ThinkPad Premium Devices," June 2021
3 Microsoft App Assure program data from October 2018 to February 2022
4 Malwarebytes, 2022 Threat Review, March 2022

AMD RYZEN PRO

Windows 11

Lenovo recommends
Windows 11 Pro for Business.

Smarter technology for all

Lenovo