



Smarter  
technology  
for all

Lenovo

# Think just any laptop is suitable for the enterprise environment? Think again.

Having the right device is the key to employee productivity and satisfaction. **82% of workers surveyed said that technology has a significant impact on employee engagement and happiness.**<sup>1</sup> Enterprise devices need to have the features that reflect the needs of today's dynamic users, both 9 to 5 and 5 to 9.

Among individual lines of business in the corporate setting — for example, marketing or software development — it's not uncommon for users to request specific brands of devices they believe will help them do their job more effectively. Sometimes these requests include non-Windows or consumer-grade devices.

## But you may want to look at the bigger picture.

Here are a few things to consider before requesting that non-Windows devices be added to your fleet.

## Are these devices really the right tool for the job?

Do these other devices have the technical specs to get the job done in your technology ecosystem? Will they deliver the day-to-day performance your team is looking for?

Processing power, graphics capabilities, brilliant touchscreen displays, built-in Wi-Fi 6 and 5G, and top-of-the-line audio capabilities — these are all features you'll find on Lenovo's premium line of ThinkPad® devices with Microsoft Windows 11 Pro, delivering an exceptional thin and light business laptop experience.

In a recent survey, **companies saw a 15% increase in employee satisfaction with Lenovo ThinkPad premium devices.** And nearly **25% of respondents noted improved employee productivity.**<sup>2</sup>

# It's time to **think again** about the bigger picture.

Explore the new **Lenovo ThinkPad® Z13 and Z16** with business-ready AMD Ryzen™ PRO 6000 Series processors and Windows 11 Pro, reinventing the premium enterprise mobile experience — without sacrificing enterprise-grade security, manageability, or durability.



## Are these devices compatible with your enterprise software?

Compatibility when it comes to the core enterprise applications users need to run every day is one of the biggest challenges IT teams face when bringing non-Windows laptops into the ecosystem. In addition to frustration and lack of productivity for end users and IT teams alike, these incompatibilities can incur additional costs.

## Are these devices designed for inclusivity?

Enterprise devices need to accommodate users with a wide range of abilities and needs when it comes to vision, hearing, mobility, speech, and neurodiversity. Decisions some manufacturers make — like not offering a touchscreen display or giving up a fraction of an inch of key travel to accommodate a sleeker design — can negatively impact the experience for some users and limit their performance.

Lenovo devices are engineered and built to be inclusive for all users. The broad portfolio of form factors to choose from helps match each device to each user's tasks and needs.

## Are these devices from a company with sustainable business practices?

Corporate responsibility is increasingly important for employees today, especially as the percentage of Millennial and Gen Z workers continues to increase. 56% of Gen Z and 46% of Millennials aren't satisfied with their organization's commitment to sustainability and would leave the organization in two years.<sup>3</sup> Employees want to know their devices come from a company that shares their values and commitment to a better future.

Lenovo is leading the way in the PC market with environmental, social, and governance (ESG) efforts in five key areas:

- **Energy conservation/carbon mitigation.**  
Lenovo takes a science-based approach to maximize conservation and minimize greenhouse gas emissions.
- **Use of recycled/post-consumer materials.**  
Lenovo is an industry leader in using post-consumer recycled content in the manufacture of our devices and accessories.
- **Sustainable packaging.**  
We drive the use of bio-based materials, which helps us reduce our plastic use and carbon impact.
- **Supporting a circular economy.**  
We're committed to maximizing value throughout a product's lifecycle and keeping end-of-life products out of landfills.
- **Social impact.**  
As a provider of world-class technology solutions, Lenovo takes responsibility for serving our global community.

<sup>1</sup> Harvard Business Review, "Technology's Make or Break Role in Employee Engagement," March 2020

<sup>2</sup> A commissioned study by Forrester Consulting, "The Total Economic Impact™ of Lenovo ThinkPad Premium Devices," June 2021

<sup>3</sup> Deloitte, Global 2022 Gen Z and Millennial Study, January 2022

**AMD**  
**RYZEN**  
**PRO**



**Windows 11**

Lenovo recommends  
Windows 11 Pro for Business.

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