

An aerial photograph of a city skyline, likely Hong Kong, featuring numerous skyscrapers and a harbor. The image is overlaid with a semi-transparent blue hexagonal grid pattern. In the top right corner, there is a red vertical banner with the word "Lenovo" in white. In the bottom right corner, the Intel logo is displayed with the text "Powered by Intel®" below it.

Lenovo



Powered by Intel®

Accelerate your smart transformation

with Lenovo, your partner in Hybrid Cloud

Introduction

Business never stops. Faster time-to-market, faster time-to-insight, faster time-to-action. What's smart today is outdated tomorrow. Can your business keep up?

Cloud is the key to helping businesses move faster. Cloud transformation isn't about buying the latest tech. It's not a piece of hardware, or all-controlling software. It's a strategy to take your IT into the future.

But transforming your organisation isn't easy, especially when you still depend on legacy IT. Here, hybrid cloud can help, making sure you can reap the value of the cloud, while continuing to run the critical infrastructure that has served your business to date. Hybrid cloud gives you the best of both worlds, integrating the choice and flexibility of the public cloud, with the control and stability of your own data centre.

Lenovo helps you accelerate your smart transformation. As your hybrid cloud partner, we bring the deep technical knowledge, broad partner network and composable set of services to create an end-to-end solution that matches the speed of your business.

Lenovo in the data centre Our EMEA pedigree.

Think Lenovo, think PCs and smartphones? Think again. Lenovo is one of the leading datacentre technology providers. With an established history in this sector, we have developed an extensive portfolio of hardware, software and services that has helped us grow into an industry leader.

- Presence in 100+ countries, with 31 offices and 3 Executive Briefing Centers
- Global network of 10,000 engineers, researchers and scientists
- 15 R&D locations and 4 AI innovation centres worldwide
- Recognised as leader in performance and reliability for x86 servers
- Highest ranked organisation in Technology Hardware, Storage & Peripherals category for sustainability
- Orders from Europe manufactured and fulfilled in Europe

Why Lenovo?

Lenovo's hybrid cloud services give your business the room to grow, the capacity to innovate and the platform to differentiate.



Maximise choice, minimise hassle.

Drawing on our deep market expertise, we help you optimise your mix of infrastructure. We integrate preconfigured and fully tested solutions from industry-leading software partners like Nutanix, Microsoft, SAP, Red Hat and VMware, to enable any cloud operating model – all delivered through a single partner to make your life easier.



Build from the ground up, without discarding what already exists.

Our expert consultants and technicians help you select the building blocks for your cloud operating system. We augment, not displace, your existing IT with the cloud solutions that create new capabilities.



Get impartial guidance.

Our approach gives you fluid access to infrastructure to help you to construct a flexible IT operating and delivery model. Being provider agnostic makes us uniquely positioned to understand the features and value propositions of each cloud platform. So, rather than pushing you towards a specific solution, we'll recommend what's really best suited to your business needs – today and tomorrow.



Embrace smarter infrastructure.

Lenovo offers a complete portfolio of cloud infrastructure and services – from server to software, drawn from our partnerships with industry software leaders and supported by our meticulous professional services. Together we help you find the right solution for all your business needs.



Automate to accelerate.

Stop maintaining, start innovating. Our experts help you to automate your cloud to deploy and scale services based on current resource requirements.



Embrace different.

Create the cloud environment that's right for you. From design to finish, we help customise your hybrid cloud solution around the opportunities and constraints unique to your business.

The flexibility you need

Today's cloud market is characterised by choice. At Lenovo, we believe choice is good, because it gives you the opportunity to compose the best elements for your cloud platform. That's why alongside cloud expertise, we offer a wide variety of hybrid cloud platforms to support you in optimising your pathways to cloud.

Where others connect, we orchestrate, overcoming legacy limitations to make your IT consumption model flexible by default. With a broad market perspective and well established partnerships with major cloud software platforms, we can help you to build the best solution to transform your data centre. Our flexible solutions and services deliver the speed, agility and resilience you need to adapt to your business' current requirements and set the foundation for innovation.

Expert support, end-to-end

Hybrid cloud isn't just about technology.

Our consultants deliver professional services at every stage of the cloud lifecycle. From the planning to end-of-life, design to implementation, we offer the expertise and services you need to:

- ◆ **Implement and scale your hybrid cloud operating system at speed**
- ◆ **Budget more accurately for IT expenses**
- ◆ **Deliver better service-level agreements**
- ◆ **Generate greater end-user satisfaction**

With Lenovo, you get solution-level support with a single point of contact.



**It's time to think fast.
It's time to think smart.
It's time to think Lenovo.**

Find more information on Lenovo's hybrid cloud services by visiting our website

www.lenovo.com/hybridcloud

