

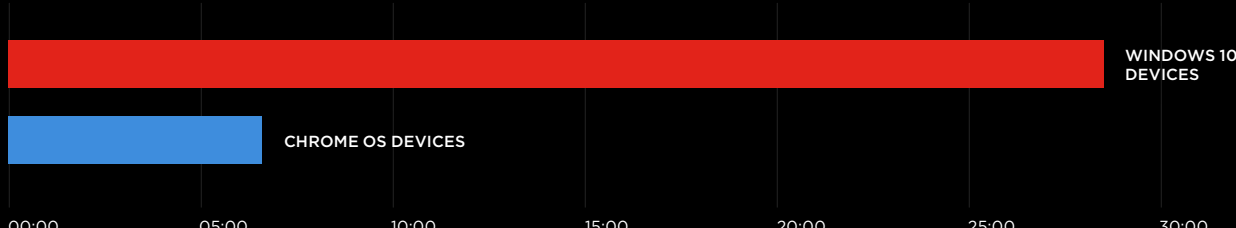
Top 5 Reasons to Switch to Chrome Enterprise

Chrome OS is a powerful and secure operating system option for cloud-based workers in finance, healthcare, sales and marketing, government, and more. When deployed across your organization, Chrome Enterprise offers even more benefits. It becomes an economical and efficient way to support existing workflows for your distributed workforce while giving IT greater control and efficiency.

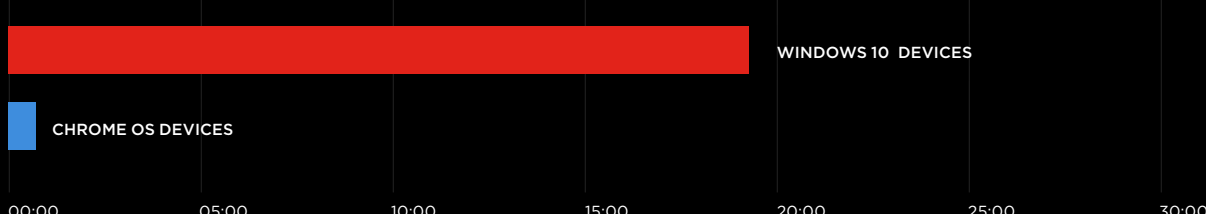
HERE ARE FIVE REASONS TO MAKE THE SWITCH TO CHROME ENTERPRISE NOW:

1 It's faster and easier for IT

CHROME DEVICES ARE¹ 76% FASTER TO DEPLOY THAN WINDOWS 10 DEVICES



97% FASTER TO DECOMMISSION THAN OTHER DEVICES



WITH CHROME ENTERPRISE UPGRADE AND THE GOOGLE ADMIN CONSOLE, IT CAN

- Select from more than 300+ settings, including security and privacy controls
- Configure Wi-Fi, VPN, identity, certificate, and printer infrastructure
- Set up apps, browser extensions, or bookmarks remotely

2 There are apps for every worker

CHROME ENTERPRISE ALLOWS WORKERS TO



Run business-critical Windows apps via VDI or Parallels Desktop



Stay productive using Google Workspace and Microsoft Office 365

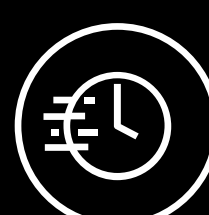


Conduct video conferences using Meet, Zoom, Teams and more

3 It boosts worker productivity

CHROME OS DEVICES

- Boot up in as little as 6 seconds and don't slow down over time
- Result in 30 minutes per week of reduced downtime per user²



USERS ALSO REMAIN MORE PRODUCTIVE ANYWHERE, ANYTIME WITH



- Collaboration apps through Google Workspace
- Offline access to Gmail and Google Drive files
- Updates that install in the background, not at boot

4 It offers built-in, proactive security


Google Safe Browsing keeps users from navigating to malicious sites and accidentally sharing data.




Data encryption and Google-designed Titan C chip protect user identity and ensure system integrity.

Companies that switch to Chrome OS devices experience a 20% reduction in endpoint security incidents²

5 It's budget- and planet-friendly



Save \$482 per device per year in reduced deployment, upgrade, and training costs³



Consume up to 46% less energy than comparable competitor devices⁴

Maximize the benefits of Chrome Enterprise with Lenovo's newest Enterprise Chromebook.

Unlike other Enterprise Chromebooks, only ThinkPad C13 Yoga Chromebook Enterprise has Lenovo's purposeful design features, like the legendary ThinkPad TrackPoint and top-rated keyboard, and built-in Lenovo security features, like a webcam privacy shutter that distinctly "clicks" into place. And only ThinkPad C13 Yoga Chromebook Enterprise is built to Lenovo's standards of quality and durability.

To learn how your organization could benefit from switching to Chrome Enterprise on a device like Lenovo's new ThinkPad C13 Yoga Chromebook Enterprise, visit [visit us online](#) or contact your Lenovo Sales Representative today.



¹ESG Technical Review, Google Chromebook: Accelerating Device Lifecycle Management, July 2020
²Based on a commissioned Total Economic Impact™ study by Forrester Consulting
³ESG Quantifying the value of Chromebooks with Chrome Enterprise, 2018
⁴Google Chrome OS Sustainability Research Findings Report, June 2020