

DOLLARS AND SENSE: The Case for Transitioning from Windows to Chrome OS

The thought of transitioning hundreds or thousands of workers from Windows-based to Chrome OS devices can be intimidating. But when you look at upfront efficiencies and long-term savings, it's a change that just makes sense.

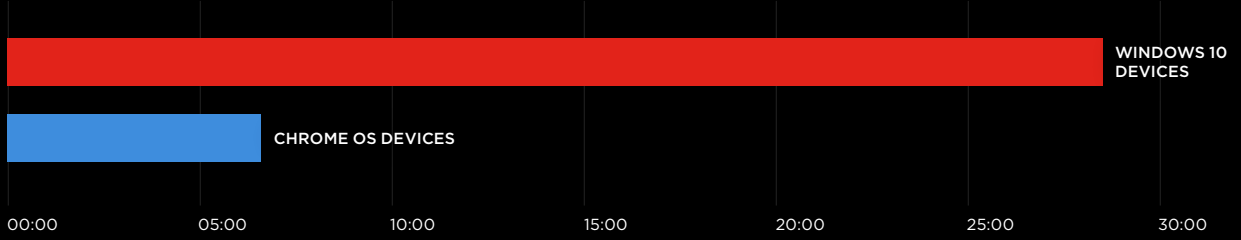


Time Savings

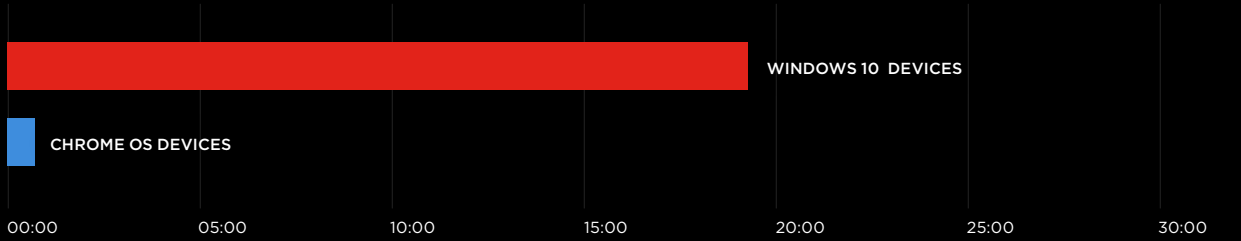
IT always has more work to do, between big picture planning, day-to-day tasks, and the endless stream of help tickets. Transitioning from Windows to Chrome OS devices gives IT more of their time back.

For starters, Chrome OS offers a number of significant advantages against Windows, including much easier and more rapid deployment and decommissioning processes.

76% FASTER TO DEPLOY THAN WINDOWS 10 DEVICES¹



97% FASTER TO DECOMMISSION THAN OTHER DEVICES¹



Built-In Security

With many workers remaining remote for the foreseeable future, endpoint security is of greater concern than ever. Transitioning from Windows to Chrome OS devices better protects your users and your business from harm if their devices are lost or stolen.



In fact, Chrome OS devices are built with multi-layered security features that Windows users can only achieve through add-on services.



Companies that switch to Chrome OS devices experience a 20% reduction in endpoint security incidents²



Cost Savings

Even in a good year, budgets are always under scrutiny. But with the changes experienced recently, many companies are examining their technology investment more closely to ensure it supports remote work while offering the security and applications their business requires.



Transitioning from Windows to Chrome OS devices is an obvious way to achieve long-term cost savings without sacrificing on performance, security, or user experience.

ESG Research has shown that Chrome OS devices deliver up to \$482 in savings per device annually.⁴

BENEFIT	ANNUAL SAVINGS PER DEVICE
Simplified software updates	\$308
Elimination of device and data backup	\$58
Simpler OS patching	\$50
Elimination of virus definition updates	\$44
Avoidance of hardware updates	\$22
	\$482

Take advantage of all that Chrome OS offers with Lenovo's newest Enterprise Chromebook.

How can you make the transition from Windows to Chrome OS devices easier for users? Simple. Equip them with a powerful, personal device that boosts productivity and supports their existing workflows from wherever they are working. ThinkPad C13 Yoga Chromebook Enterprise has everything users already know and love from three respected brands, together, in one reliable, affordable device.

To learn more about how your organization could start transitioning from Windows to Chrome OS devices using Lenovo's new ThinkPad C13 Yoga Chromebook Enterprise, [visit us online](#) or contact your Lenovo Sales Representative today.



¹ESG Technical Review, Google Chromebook: Accelerating Device Lifecycle Management, July 2020
²Based on a commissioned Total Economic Impact™ study by Forrester Consulting
³Gartner, Top 5 Priorities for HR Leaders in 2020
⁴ESG Quantifying the value of Chromebooks with Chrome Enterprise, 2018